

## Nick Bloom

### Contact Information

Stanford Economics Department  
[nbloom@stanford.edu](mailto:nbloom@stanford.edu) +01 650 725 3266

### Personal Information

Date of birth 05/05/1973  
UK Citizen, Married + 2

### Professional Experience

2005-date	Stanford University, Department of Economics, Assistant Professor
2003–2006	Centre for Economic Performance, London School of Economics, Productivity Program Director
2002-2003	McKinsey & Company, Associate Consultant
2001-2002	H M Treasury, Business Tax Policy Advisor (seconded from the IFS)
1996-2002	Institute for Fiscal Studies, Research Economist

### Papers (published)

- “Competition and innovation: an inverted U relationship” with Philip Aghion, Richard Blundell, Rachel Griffith and Peter Howitt, *Quarterly Journal of Economics*, May 2005
- “Do R&D tax credits work? Evidence from a panel of countries 1979-1997” with Rachel Griffith and John Van Reenen, *Journal Public Economics* 2002
- “Patents, real options & firm performance”, with John VanReenen, *Economic Journal* 2002

### Papers (revisions requested)

- “Uncertainty and investment dynamics”, with Steve Bond and John Van Reenen, conditional acceptance, *Review of Economic Studies*
- “Measuring and explaining management practices across firms and countries”, with John Van Reenen, conditional acceptance, *Quarterly Journal of Economics*
- “Identifying technology spillovers and product market rivalry”, with Mark Schankerman and John Van Reenen, revise and resubmit, *American Economic Review*
- “The uncertainty impact of major shocks: firm level estimation and a 9/11 simulation”, revise and resubmit, *Econometrica*

### Working papers

- “It ain't what you do it's the way that you do I.T. – investigating the productivity miracle using U.S. multinationals” with Raffaella Sadun and John Van Reenen, LSE mimeo.
- “ICT Productivity and investment: estimations using European and US data”, with John Van Reenen and Mirko Draca, LSE mimeo.

### Affiliations

Centre for Economic Performance (Research Associate)  
National Bureau for Economic Research (Research Associate)  
Advanced Institute for Management (Ghoshal Fellow)

## Education

- PhD University College London (Economics) 1996-2001 (part-time while at the IFS).  
Title: "Real options, uncertainty and investment".  
Advisers: Richard Blundell and John Van Reenen
- MPhil Oxford University (Economics) 1994-1996
- BA Cambridge University (Economics) 1991-1994

## Major Research Grants (as the principal investigator)

- 2006 "Explaining Growth across Europe, the US and Asia (the Management Stream)", the Anglo-German Foundation, \$500,000
- 2006 "Entrepreneurial management", the Ewing Marion Kauffman Foundation, \$140,000
- 2005 "Management practices, organisational structure and productivity", the Economic and Social Research Council (ESRC), \$500,000
- 2005 "International management practices and productivity", the Advanced Institute for Management, \$175,000
- 2005 Ghoshal Fellowship, the Advanced Institute for Management, \$200,000
- 2004 "Management practices and firm performance", the ESRC, \$175,000
- 2004 "ICT and productivity", the ESRC, \$80,000
- 2004 "Management practices, productivity and work-life balance", the Anglo German Foundation, \$80,000
- 2000 "Uncertainty and aggregate investment", the ESRC, \$70,000

## Seminar Presentations/Invitations:

- 2006 Bank of England, Bank of Portugal (Evora Macro Conference), Boston College, Boston Fed, Cambridge, Chicago, Chicago Fed, Columbia, Federal Reserve Board, Kings, IMF, LSE, MIT, NBER, Northwestern, Oxford, UC Davis, UCL, UCSD, Yale and Wharton
- 2005 Berkeley, LBS, Harvard/MIT, LSE, NBER, Northwestern, San Francisco Federal Reserve, Stanford and World Congress

## Refereeing:

American Economic Review, Econometrica, Journal of Political Economy, Quarterly Journal of Economics, Review of Economic Studies, Review of Economics and Statistics, Economic Journal, Journal of Monetary Economics, Journal of Labor Economics, Review of Economic Dynamics and the Journal of the European Economic Association.

## Media

- IT: American Public Service Radio, BBC Today Program, BBC World Service, Financial Times, New York Times and Times,
- Family firms: Financial Times, BBC4, BBC World Service and BBC On-line
- Management: Economist (*Economics Focus*), BBC Radio 4, Financial Times, Metro, Newsweek, RTE, Standard, Telegraph & Washington Post
- Pharmaceuticals: BBC1, BBC Radio 4 and Financial Times
- Productivity: BBC World Service and Financial Times
- R&D Tax Credits: Financial Times
- Work-life balance: BBC World Service, Financial Times, Washington Post, and US News and World Report