Two-footed professional footballers are able to appropriate the rents from their scarce talent.

Masterly Tom Finney remains a trial to the best defences, even though he has been worried by injuries during the last two or three seasons. He deceives opponents by his habit of taking the ball with his left foot, as he is doing in the picture.
This article summarises ‘The Returns to Scarce Talent: Footedness and Player Remuneration in European Soccer’ by Alex Bryson, Bernd Frick and Rob Simmons, CEP Discussion Paper No. 948 (http://cep.lse.ac.uk/pubs/download/dp0948.pdf).

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